

## **Rider Awareness Day**

RAF Shawbury launched its Be Seen, Be Safer horse rider awareness campaign, in association with The BHS, in April 2015. So far, the base has distributed a huge amount of free high visibility clothing to riders throughout Shropshire and the borders of adjacent counties, all of which lie within Low Flying Area 9, which is a Dedicated Helicopter Training Area. I have attached a leaflet for your information.

The aim of the campaign is to promote the wearing of high visibility clothing by riders in order that they are more visible and can be seen earlier by the helicopter aircrew. In addition, the campaign trains helicopter aircrew, based at RAF Shawbury, to spot riders early and the take action to minimise disturbance.

The Rider Awareness Day on 19 May 22 will start at about 0830 and will finish early afternoon after lunch. It will include a presentation on the Be Seen, Be Safer campaign, a flight in a helicopter (covid restrictions and weather permitting) to experience the challenges from an aircrew perspective and to see if you can spot a rider (on a bicycle) from the air! There will also be an opportunity to meet some of our aircrew and chat about the campaign.